## AMBITION.....BY 2036....

To have a £100bn plus economy, becoming a positive, above average contributor to the UK economy;

To close the productivity gap with x (appropriate exemplar);

To reduce the proportion of jobs that pay less than the real living wage by x

To hit the 2.3% for private sector investment in innovation;

To reduce the employment rate gap for all disadvantaged groups by x (including all disabled groups);

To deliver 10,000 to 13,000 new homes per annum of which x will be affordable

## **BUSINESS & WORKFORCE**

## PLACE

## **TRANSPORT & CONNECTIVITY**

IMPACT AREA	METRIC
GROWTH & PRODUCTIVITY	<ul> <li>Economic output (£ billion per year)</li> <li>Output per head (£ per hour worked)</li> <li>Business birth, death and net rates</li> <li>Exports as a % of GVA</li> </ul>
INNOVATION	<ul> <li>R&amp;D expenditure (public/private)</li> <li>Investments by British private sector equity &amp; venture capital association members</li> <li>% of firms engaged in product &amp; process innovation (UK Innovation Survey)</li> </ul>
GOOD JOBS AND EARNINGS	<ul> <li>Employment rate (% of working population)</li> <li>Economic inactivity rates (% of working age population)</li> <li>20% earn less than (£ per week) / real living wage</li> <li>Weekly median wages (£)</li> </ul>
SKILLS & TALENT	<ul> <li>% of working age population with NVQ Level 4 qualification</li> <li>% of working age population with no qualifications</li> </ul>

BASELINE/TINTERIMS & LONG TERM ARGETS BEING DEVELOPED)

FRAMEWORK & KEY METRICS

**PERFORMANCE** 

IMPACT AREA	METRIC
COMMUNITIES	<ul> <li>Absolute low income – children living in households with income below 60% of medium income</li> <li>Residents satisfaction with their local area - % of people either satisfied/dissatisfied with their neighbourhood</li> <li>Quality of life/place – Halifax quality of life survey</li> </ul>
ENERGY & ENVIRONMENTAL SUSTAINABILITY	<ul> <li>CO2 emissions per capita</li> <li>Air quality (% deaths attributed to air pollution)</li> <li>% of households in fuel poverty</li> <li>Area of land experiencing a reduction in flooding likelihood (hectares – EA stats)</li> </ul>
SITE DEVELOPMENT	<ul> <li>Area of developed land (hectares)</li> <li>Housing units completed by tenure/affordability</li> <li>House price/land value/rental effects</li> <li>Commercial floor space constructed/refurbished</li> </ul>

IMPACT AREA	METRIC
TRANSPORT	Satisfaction with transport infrastructure     National Highways & Transport Survey
	<ul> <li>Satisfaction with public transport (WYCA customer survey)</li> </ul>
	Widening labour markets (deprived communities) – access to urban centres/employment within 20/40 mins using public transport/cycling, etc.
	<ul> <li>Mode share (Key route network speeds/Traffic volumes, Km of new cycle facilities)</li> </ul>
	% of smartcard/m-ticket transactions
BROADBAND	Business premises with superfast broadband service made available
	<ul> <li>Households with superfast broadband service made available</li> </ul>
	Download speeds
	• Take-up